



2025 Plein Air Event

September 4 - 7, 2025

The 2025 Plein Air Event, in conjunction with the 24th Annual International Worldwide Artist Paint Out, offers four days of art and adventure in the North Georgia Mountains. Designated as one of the top five Art Towns in Georgia by Georgia Council for the Arts and the Georgia Municipal Association, Blue Ridge provides a multitude of opportunities to capture the spirit of plein air art. The 2025 Plein Air Event provides master workshop, a Quick Paint event, silent auction and county-wide paint outs, all of which culminates in the Plein Air awards and exhibit on Sunday.

The 2025 Plein Air Event is an open invitation to all artists, amateur and professional, to paint the natural beauty of our area. Artists are welcome to bring their easels and capture the awe-inspiring fall scenes of Fannin County & Blue Ridge, Georgia. This year's event offers a special one-day workshop with plein air artist, and this year's judge, Amanda Lovett. Our Quick Paint event for awards will be in Downtown Blue Ridge on Friday, September 5th.

On Sunday, September 7th, artists will return to the Art Center to submit up to two (2) pieces of artwork for judging and exhibition. Prizes totaling \$1,000 will be awarded for this year's event.

We encourage all participating artists, 18 years or older, to submit their plein air art work for our Plein Air exhibit on display from September 7th through October 18th, 2025 in our Studio Gallery. All artwork on display will be exhibited during the Blue Ridge Mountains Arts Association's 2025 Fall Arts in the Park festival, which is estimated at over 10,000 attendees in two days.

Pre-register for this event by submitting an event registration form to the Blue Ridge Mountains Arts Association via email at community@brmaa.org or via mail or hand delivery to Kayla Nichols at 420 West Main Street, Blue Ridge, GA 30513. Registration for Amanda Lovett's workshop is **not** included in Plein Air event registration. Please contact programming@brmaa.org for registration & workshop information or visit our website at www.blueridgearts.net.



2025 Plein Air Event

SCHEDULE OF EVENTS

THURSDAY, September 4th

10:30am to 5:00pm – Amanda Lovett Workshop

Space is limited; please contact programming@brmaa.org for workshop information and registration. Artworks created during the Workshop are **not** eligible for Plein Air Event judging and awards on Sunday, or to hang in the event exhibit.

CLASS REGISTRATION is not included in the standard event registration

THURSDAY, September 4th

10am – FIRST DAY of Check-in at the Art Center

Check-in includes registration for paint-out, quick paint event on Friday, participation in the Silent Auction, and the awards event on Sunday. Welcome information, event badges, and maps of the area will be provided. Approved canvas, etc. will be stamped at this time.

FRIDAY, September 5th

10am – Check-in at the Art Center

Check-in includes registration for paint-out, Quick Paint event on Friday, participation in the Silent Auction, and the awards event on Sunday. Welcome information, event badges, and maps of the area will be provided. Approved canvas, etc. will be stamped at this time.

2:30pm – Plein Air Quick Paint Event Check-in at Blue Ridge Art Center

Join us for the Quick Paint Event in Downtown Blue Ridge. Set against the stunning backdrop of the North Georgia mountains, downtown Blue Ridge is a painter's dream. Filled with historic charm, rustic storefronts, and the unmistakable presence of the Blue Ridge Scenic Railway. Artists will have the opportunity to capture the historic town in an hour and a half competition.

3pm – 4:30pm - Quick Paint Event in Downtown Blue Ridge

Artworks created during the Quick Paint event will be offered to the public during a silent auction sale on Saturday, September 6th and Sunday, September 7th. Each artist may enter one (1) piece in the Silent Auction. These works are not eligible for Plein Air Event judging and awards on Sunday, but will be eligible to hang in the event exhibit.

5pm – Quick Paint Judging at the Blue Ridge Art Center

Following the judging, participating artists of the Quick Paint event are encouraged to explore the galleries, relax, and mingle with fellow artists.



2025 Plein Air Event

SATURDAY, September 6th

10am – Check-in at the Art Center. All day paint-out.

12pm – Quick Paint Silent Auction Submission DUE at the Art Center Participants of the Quick Paint event are encouraged to submit their Quick Paint artwork for our Annual Plein Air Silent Auction here at the Art Center. **NO LATE SUBMISSIONS will be accepted.**

1pm – Quick Paint Silent Auction Begins

The Quick Paint Silent Auction will be available to the public for bidding and will be on display at 1pm Saturday, September 6th through Sunday, September 7th at 4pm.

SUNDAY, September 7th

11am – Art Center will begin accepting submissions for exhibit and awards

2pm - Plein Air Event Submissions are Due

All participating artists must return to the Art Center no later than 2pm with artwork ready for hanging and judging. BRMAA staff will begin hanging artwork for judging promptly at 2pm. **NO late submissions will be accepted.**

3pm - Judging begins at the Art Center

Wine will be made available for guests and artists awaiting the awards ceremony and are encouraged to make their final bids on the Quick Paint Silent Auction artworks.

4pm - Quick Paint Silent Auction Closes / Plein Air Event Awards Announced

Plein Air Event prizes for 1st place, 2nd place, 3rd place, and Honorable Mention will be awarded. Wine will be made available for guests and artists during the awards ceremony.

The Blue Ridge Plein Air Event is an event and exhibition for cash awards and prizes.

Exhibit Schedule

Sunday, September 7 – Saturday, October 18, 2025 - Plein Air Event Exhibit on display at the Art Center (Gallery hours Tuesday - Sunday, 10am-6pm; closed on Monday).

Sunday, October 19, 2025 - Artists pick up artwork between the hours of 11am and 4pm at the Art Center.

For local area accommodations, please contact the Fannin County Chamber of Commerce & CVB 706.632.5680 www.BlueRidgeMountains.com



2025 Plein Air Event

Eligibility and Event / Exhibition Details

All artists must be 18 years or older. All artwork must be completed in the Fannin County / Blue Ridge area on September 4 thru September 7, 2025, on stamped canvases. The artist will supply their blank canvases and the canvases will be stamped at the Art Center with an approved insignia beginning on September 4, 2025. Only artwork with approved event stamp will be permitted in the exhibition & for sale. In addition, all works must be suitably framed. Wire hangers must be attached and ready to hang. All artwork exhibited must be “for sale” – artwork marked “not for sale” or “NFS” will not be accepted.

Entry Fee

Please submit a non-refundable entry fee of **\$30.00 for members and \$35.00 for non-members**. Entry fee includes entry to paint-out, Quick Paint event and submission for juried awards & exhibit. Up to two (2) works of art may be submitted for judging.

Workshop

Workshop is NOT included in the entry fee. Please contact the Blue Ridge Mountains Arts Association for workshop information and questions (706-258-4322 or email programming@brmaa.org or via the website www.blueridgearts.net).

Sales

This event is hosted by the Blue Ridge Mountains Arts Association, a 501(C)3 Non-Profit Arts Council. The Blue Ridge Mountains Arts Association will retain a 30% commission for members and a 35% commission for non-members on all sales during the silent auction and exhibition. Commissioned pieces will also be permitted at the above mentioned rate. Payments for all work sold will be mailed within (30) business days after sale of artwork.

Plein Air Event Awards

First Place - \$400
Second Place - \$250
Third Place - \$150
Honorable Mention - \$50

Quick Paint Event Award

valued at over \$150



2025 Plein Air Event REGISTRATION FORM

Name _____

Address _____

City _____ State _____ Zip _____

Phone: Home _____ Work _____ Cell _____

Email _____

Website _____

Emergency Contact Information:

Name _____ Phone _____

How did you hear about our event? (BRMAA website, online listing, friend, etc.)

Event Registration fee includes participation in weekend paint-outs, Quick Paint event registration, participation in Silent Auction, and submission for the juried exhibition for cash awards and prizes.

_____ \$30/ BRMAA Member event registration

_____ \$35/ Non-Member Artist event registration

_____ I am interested in attending Amanda Lovett's workshop; please contact me with more information

_____ **Total Enclosed**

Please Note: No Refunds After August 10, 2025.

Method of Payment:

_____ Check (payable to BRMAA) _____ MasterCard _____ Visa

Card # _____

Expiration Date _____ CVV (security code) _____

Name on Card _____ Signature _____

Billing Address (if different from above): _____

Please check if you plan on participating in _____ Quick Paint and/or _____ Silent Auction