

1100+

ACTIVE BRMAA
MEMBERS

1,756

300+

RESOURCE
ARTISTS

105

NEW MEMBERS
IN 2021

380

LOYAL MEMBERS
SINCE 2015 &
BEYOND

ART CENTER
CONSIGNMENT PIECES

\$40,131 GALLERY SALES IN 2021
\$286,100 GALLERY SALES SINCE 2015

13 BUSINESSES
IN OUR BUSINESS
PARTNER PROGRAM

OVER 150 LOCAL AND REGIONAL
BUSINESS AND PRIVATE PARTNERS

175

SAAG GUILD
MEMBERS

BLUE RIDGE CARVERS
BLUE RIDGE
DRAWING GROUP
BLUE RIDGE
POETS & WRITERS
FIBER ARTS GROUP

817

CLASS
ATTENDEES

166

CLASSES OFFERED

\$989,000

IN TOTAL
ECONOMIC
IMPACT

VIA ORGANIZATIONAL EFFORTS

27

EXHIBITS
& EVENTS

BRMAA IMPACTED ALL
50 STATES
& WASHINGTON DC

ESTIMATED
35,000+
INDIVIDUALS IMPACTED
AND ENGAGED BY
BRMAA'S EFFORTS



SPRING AND FALL ARTS IN
THE PARK RETURNED WITH
**RECORD-BREAKING
NUMBERS**
AND SERVED OVER 244
ARTISTS & VENDORS

9,375

STAFF, DOCENT
AND BOARD OF
DIRECTORS
HOURS

RECIPIENT OF

– 2021 GCA BRIDGE GRANT
– 2021 FANNIN TOURISM PRODUCT DEVELOPMENT GRANT

IN 2021, BRMAA BEGAN IMPLEMENTING A PUBLIC ARTS
PROGRAM ENTITLED **BLUE RIDGE PUBLIC ARTSCAPE**

MISSION STATEMENT

PROVIDE OPPORTUNITIES IN THE REALM OF ART FOR
PERSONAL GROWTH OF THE INDIVIDUAL AND THE
ECONOMIC GROWTH OF OUR COMMUNITY:

- ENHANCE AND PRESERVE THE QUALITY AND ACCESSIBILITY OF THE ARTS
- HONOR OUR RICH HERITAGE OF MOUNTAIN CULTURE
- PROMOTE CONTEMPORARY MULTI-CULTURAL ARTS
- CATALYST FOR ECONOMIC DEVELOPMENT IN THE COMMUNITY