



BLUE RIDGE MOUNTAINS ARTS ASSOCIATION



BRMAA IMPACTED
ALL 50 STATES
& WASHINGTON D.C.



OUR PROGRAMS AND EVENTS
ENGAGED MORE THAN
38,000
INDIVIDUALS

MEMBERSHIP

995
ACTIVE BRMAA MEMBERS

315 MEMBER ARTISTS
135 NEW MEMBERSHIPS
IN 2019
380 MEMBERS WHO HAVE
BEEN MEMBERS
SINCE 2014



3,529
CLASS ATTENDEES

110
CLASSES OFFERED

37
EXHIBITS & EVENTS
HOSTED BY BRMAA

9,500 Attendees
& 179 booths in
Spring Arts in the Park

8,500 Attendees
& 146 booths in
Fall Arts in the Park

2019 ANNUAL HIGHLIGHTS



11
BUSINESSES IN OUR BUSINESS
PARTNER PROGRAM

189
CONTRIBUTING BUSINESS &
PRIVATE PARTNERS


2,511
ART CENTER
CONSIGNMENT PIECES

\$50,150
In Gallery Sales
\$266,300
In Gallery Sales
Since 2014




2,080
VOLUNTEER HOURS

9,250
STAFF HOURS



\$636,000
Community Economic Impact

\$1.1 Million
Total Economic Impact
via Programming



\$2,300
SCHOLARSHIPS AWARDED

\$9,000
COMMUNITY
DONATIONS

GUILDS & CLUBS

157 SAAG Members
47 BRMP Members
Blue Ridge Pencil Artists
Blue Ridge Fiber Artists
Poets & Writers
Woodcarvers

GRANTS

2019-2020 GA Council for the
Arts Grant for Crossroads
PhotoStory Exhibit

Smithsonian M.O.M.S. Stories
YES Grant

GA Humanities Site Sponsor
Grant for Crossroads