



# BLUE RIDGE MOUNTAINS ARTS ASSOCIATION

## 2018 ANNUAL HIGHLIGHTS



OUR PROGRAMS & EVENTS  
ENGAGED MORE THAN  
**38,000**  
INDIVIDUALS



**971**  
ACTIVE BRMAA MEMBERS

**330**  
MEMBER ARTISTS

**144**  
NEW MEMBERSHIPS  
IN 2018



EXHIBITS & EVENTS  
HOSTED BY BRMAA

10,000 Attendees  
& 170 booths in  
Spring Arts in the Park

8,500 Attendees  
& 145 booths in  
Fall Arts in the Park



ART CENTER  
CONSIGNMENT PIECES

**\$36,000+**  
IN GALLERY SALES  
(\$216,000 over the last 5 years)



**163** SAAG MEMBERS

**55** BRMP MEMBERS

**NEW** BLUE RIDGE  
PENCIL ARTISTS

POETS & WRITERS

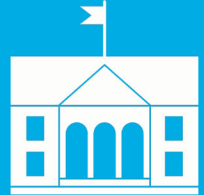
WOODCARVERS

BLUE RIDGE FIBER ARTISTS



**12**  
BUSINESSES IN OUR  
BUSINESS PARTNER  
PROGRAM

**121**  
CONTRIBUTING  
BUSINESSES & PRIVATE  
PARTNERS



**\$493,000**  
COUNTY  
ECONOMIC IMPACT

**\$1.1 Million**  
Total Economic  
Impact via  
Programming



**1,250**  
VOLUNTEER  
HOURS

**8,850**  
STAFF HOURS



**4,198**  
CLASS ATTENDEES

**190**  
CLASSES OFFERED



**\$2,000**  
SCHOLARSHIPS  
AWARDED

Awarded GCA Grant  
2018-2019 for  
Appalachian Craft &  
Cultural Heritage Initiative



BRMAA IMPACTED  
**ALL 50 STATES**  
& WASHINGTON D.C.